

REESE C. WILSON

AREAS OF SPECIALIZED PROFESSIONAL EXPERTISE & COMPETENCE

Viticulture & Winemaking	Enterprise & Organizational Development	Site Selection & Economic Development
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THE NAPA YEARS (1997 to 2007)

Formed Shiloh Estate LLC to develop decision-making tools for vineyard planning and management
 Employed by Ravenswood Winery in visitors' center (part-time assistance in 2004)
 Awarded certificate in *Viticulture & Winery Technology* by Napa Valley College (70 units or so)
 Home winegrower and winemaker specializing in Pinot noir, Merlot, and Cabernet Sauvignon
 Author of numerous papers on winegrowing, winemaking, and winemarketing; most are posted on my web site <http://www.shilohestate.com>

REPRESENTATIVE BUSINESS & CONSULTING EXPERIENCE (mostly pre Napa)

(including selected assignments at PHH Fantus & Stanford Research Institute)

Ablestik Laboratories Allergan, Inc. Apogee 2000, Inc. Appiant Technology Apple Computer, Inc. Arcata Graphics ATAC CalReCo / NESTEC Carnation Centigram Communications City of San Diego (California) City of Eugene (Oregon) CTEC	The Doctors' Company Dysan Corporation General Electric Company German Ministry of Defense Golden West / World Savings Great American Life Insurance Home Savings of America Honeywell, Inc. Indonesia Research & Technology Kuwait Ministry of Communications Los Angeles County Schools National Science Foundation Nancement Technologies	PACCAR, Inc. / Peterbilt Quantum Corporation RCA Rohr, Inc. Samsung Sanwa Bank Smith International California Science & Technology State of Utah TRW Electronic Systems Voice Mail International Weyerhaeuser Company Worldvoice, Inc.
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EMPLOYMENT HIGHLIGHTS

SHILOH ESTATE President of Shiloh Estate LLC for a few years during the Napa winegrowing and winemaking decade. Developed a computer-based Vineyard Planner using Visual Basic

RWA Managing Principal & Strategic Management Consultant

PHH FANTUS Vice President, Location and Technology Advisory Services, Western Regional Office

ATAC Director, Marketing and Product Development

DYSAN Corporate Planner, Chairman - Information Resources Task Force

STANFORD RESEARCH INSTITUTE Director, Center for Urban & Regional Policy; Leader, Industrial Revitalization Task Force; Director, Human Services & Community Studies Dept.; Director, Urban & Regional Studies Dept.; Director, SRI-Bonn; Senior Management Systems Consultant

EDUCATIONAL BACKGROUND

STANFORD UNIVERSITY M.S. Statistics (Operations Research & Computer Science), Advanced Management College

SYRACUSE UNIVERSITY M.S. Engineering Administration (Industrial Engineering & Management Science)

U.S.C. B.S.E.E., Doctoral courses in planning, organization and management